



## **Opportunities & Threats for the Printing Industry through 2014**

GENERAL MEMBERSHIP MEETING FEATURING MICHAEL MAKIN

*What will this industry look like between now and 2014?*

*How will our industry fare during the recovery?*

*What types of firms will survive?*

*What is needed to become a continuing profit leader?*



We are thrilled to have as our guest speaker Michael Makin, president and CEO of Printing Industries of America. Makin will present a detailed analysis of recent economic trends impacting print as well as a carefully-researched forecast of industry trends, opportunities and threats over the next five years.

Makin is a national and global leader of the printing industry. He has served as the chief staff executive of Printing Industries of America for the last 10 years. In this capacity he has toured hundreds of printing firms and regularly interacts with key industry leaders including print providers, print buyers, and industry vendors, as well as Congressional and Executive Branch officials. His presentations are engaging, insightful and highly relevant for company owners.

This meeting is open to owners, managers, department heads and other key employees of our printer and supplier member firms. Non-members are also invited to participate. Program includes a light continental breakfast.

**DATE/TIME:** Thursday, January 21, 7:30-9:30 AM

**LOCATION:** Holiday Inn, 8787 Reeder Road, Overland Park, KS

**COST:** \$20 per person (members invoiced after meeting). \$30 for non-members



**RSVP by calling (816) 421-7678**  
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